

Victoria Conservatory of Music Partners with Adventus to Enter Public and Private Schools in BC

Schools participating in a MusIQ Lab programs on Vancouver Island have confirmed the success of this approach after two years of using the Adventus approach and MusIQ software in five schools.

An interview with Gregor Craigie on CBC Radio One, broadcast Nov 17 2015:

<https://soundcloud.com/cbcvictoria/a-victoria-conservatory-music-program-at-inner-city-schools>

Some additional statistical information regarding positive effects of the CMJ program in the George Jay public school – provided by principal Leslie Lee:

- 50 - 75% of George Jay students moving on to middle (Central) school will go into the music program there, thanks to the recent increase in music instruction provided at George Jay to the grades 3 - 5. Previously this number was very low, almost no children from George Jay joined music programs in middle school.
- Behaviour issues completely disappear during music classes
- Classroom teachers of students who have participated in music programs at George Jay report that their students exhibit a much better ability to focus/concentrate during class, and as such, academic results, as well as general language skills have improved greatly.
- The school's rating on the Fraser Institute Report on Schools has risen drastically since the introduction of the CMJ and other externally provided music programs (Ukulele, choir). Four years ago G.J. was rated 970 out of 979 schools - thus almost at the bottom of the ranking scale for BC. Two years ago literacy rates had increased already by 30%, however since the CMJ program was introduced at that time (2013), the rating has improved to now be between 70-80%. The school has jumped 250 spots just in the past 2 years, and now ranks within the top 80-90% in the Victoria Board listings. *

The Victoria Conservatory in partnership with Telus funded the five-school project and is building empirical evidence of the success of the programs in these elementary school. The impact on behavior is pretty important in that every principal surveyed agrees classroom behavior issues have a significant detrimental impact on student achievement. Locating a program that's both highly developmental and eliminates behavior issues, is an important advantage.

In terms of music development on its own, it's important to note the dramatic increase in student participation at middle school compared to absence of participation prior to the integration of Adventus MusIQ solutions in the curriculum. The MusIQ approach increases confidence and interest in music.